

#### **USDA Foreign Agricultural Service**

# **GAIN Report**

Global Agriculture Information Network

Template Version 2.09

Required Report - public distribution

**Date:** 10/15/2004

**GAIN Report Number:** SP4024

# Spain Strawberries Annual Report 2004

Approved by:

Stephen Hammond American Embassy

Prepared by:

Pilar Muñoz

#### **Report Highlights:**

Spanish strawberry producers are opting for new varieties in an attempt to remain competitive with producers in the European Union and Northern Africa.

Includes PSD Changes: Yes Includes Trade Matrix: Yes Unscheduled Report Madrid [SP1] [SP]

#### **Table of Contents**

Executive Summary	. 3
FRESH STRAWBERRIES	
Production	
FROZEN STRAWBERRIES	
Production	

#### **Executive Summary**

The forecasts of Calendar Year (CY) area planted, area harvested, and production are derived from previous-year's official Government of Spain statistics, and show a relatively static situation. We gathered all of the remaining data from local cooperatives in an attempt at replicating reality here in Spain. However, imports and exports are, at best, an approximation, because so much of the trade in strawberries is inter-European Community (EC). As a result, this report must be read in conjunction with the EC strawberry report, which will have accurate intra-EC imports and exports of strawberries.

Spanish producers have relied on the Camarosa variety in recent years, with almost 98 percent of total production (please see table below). However, new Spanish varieties (Chifon, San Miguel and Candonga) are now being chosen, because they have high production and good quality. Ventana, from California, is also very appreciated, because it produces fruit earlier in the production year. This helps the Spanish producers to compete with Morocco production that arrives to the European Union earlier.

Hydroponic producers are slowly increasing production. Although production costs are higher than traditional production methods, the strawberries produced are of very high quality and do not need to be treated with methyl bromide and chloropicrin. This is important, because this is the only alternative to these traditional treatments, at least at the moment.

#### FRESH STRAWBERRIES

## **PSD Table**

**Country** Spain

Commodity	Strawberries, Fresh				HA)(MT)		
	2002	Revised	2003	Estimate	2004	Forecast	UOM
		Post	USDA	Post	USDA	Post	
	USDA Official	Estimate	Official	Estimate	Official	Estimate	
	[Old]	[New]	[Old]	[New]	[Old]	[New]	MM/Y
Market Year Begin		01/2003		01/2004		01/2005	YYY
Area Planted	8000	8100	8000	8000	0	800	0 (HA)
Area Harvested	8000	8100	8000	8000	0	800	0 (HA)
TOTAL Production	300000	265000	320000	298000	0	30500	0 (MT)
Imports, Fresh	8000	7300	5000	8000	0	850	0 (MT)
TOTAL SUPPLY	308000	272300	325000	306000	0	31350	0 (MT)
Exports, Fresh	211000	174300	215000	182600	0	18900	0 (MT)
Domestic Fresh Market	58000	60000	65000	70400	0	7000	0 (MT)
For Processing	39000	38000	45000	53000	0	5450	0 (MT)
TOTAL UTILIZATION	308000	272300	325000	306000	0	31350	0 (MT)

#### Production

MARKET YEAR	1999	2000	2001	2002	2003	2004	2005
Area / HA	9,700	10,700	9,100	7,800	8,100	8,000	8,000
Prod. / MT	369,700	354,200	328,000	330,700	265,000	298,000	305,000
Imports	3,100	3,500	3,140	5,660	7,300	8,000	8,500
Exports	225,400	206,000	212,090	184,669	174,300	182,600	189,000
Domestic Consumption	77,400	88,000	69,050	90,991	60,000	70,400	70,000
For Processing	70,000	66,500	50,000	60,000	38,000	53,000	54,500
Variety Camarosa Others(*)	01.15			98%	98%	65% 35%	

<sup>(\*) -</sup> Ventana, Chifon, San Miguel and Candonga

# **Export Trade Matrix**

**Country** Spain

Strawberries,

**Commodity** Fresh

Time Period	CY	Units:	Metric Tons
Exports for:	2002		2003
U.S.	0	U.S.	0
Others		Others	
Germany	65275	Germany	59926
France	46862	France	53529
United Kingdon	20161	Italy	15086
Italy	14944	United Kingdom	14524
Belgium	13534	Belgium	10926
Portugal	7697	Portugal	7113
Austria	5402	Netherlands	4063
Netherlands	4686	Austria	2989
Czech Republic	2216	Switzerland	1435
Total for Others	180777		169591
Others not Listed	3892		4709
Grand Total	184669	-	174300

# **Import Trade Matrix**

**Country** Spain

Strawberries,

**Commodity** Fresh

Time Period	CY	Units:	Metric Tones
Imports for:	2002		2003
U.S.	0	U.S.	0
Others		Others	
France	4306	France	4964
Morocco	1297	Morocco	861
		Portugal	791
		Belgium	392
Total for Others	5603	1	7008
Others not Listed	60		292
Grand Total	5663	<b>;</b>	7300

#### FROZEN STRAWBERRIES

## **PSD Table**

Country Spain

Commodity	Strawberr	ies, Fro	zen	(1	MT)		
	2002	Revised	2003	Estimate	2004	Forecast	UOM
		Post		Post	USDA	Post	
	USDA Official	Estimate	USDA	Estimate	Official	Estimate	
	[Old]	[New]	Official [Old]	[New]	[Old]	[New]	
Market Year Begin	l	01/2003		01/2004		01/2005	MM/YYYY
Deliv. To Processors	39000	38000	45000	53000	0	5450	0 (MT)
Beginning Stocks	1990	1990	90	0	590		0 (MT)
Production	25000	30400	28500	42400	0	4360	0 (MT)
Imports	14000	13100	15000	13500	0	1400	0 (MT)
TOTAL SUPPLY	40990	45490	43590	55900	590	5760	0 (MT)
Exports	22000	33100	23000	35000	0	3600	0 (MT)
Domestic Consumption	18900	12390	20000	20900	0	2160	0 (MT)
Ending Stocks	90	0	590	0	0		0 (MT)
TOTAL DISTRIBUTION	40990	45490	43590	55900	0	5760	0 (MT)

#### Production

MARKET YEAR	1999	2000	2001	2002	2003	2004	2005
Deliv. to Processors	70,000	66,500	50,000	60,000	38,000	53,000	54,500
Prod. / MT	45,500	42,500	31,000	35,250	30,400	42,400	43,600
Imports	6,018	7,800	7,346	11,163	13,100	13,500	14,000
Exports	30,700	24,000	18,807	22,462	33,100	35,000	36,000
Domestic Consumption	20,818	22,800	23,000	22,000	12,390	20,900	21,600

## Export Trade Matrix

**Country** Spain

Commodity Strawberries, Frozen

Time Period	CY	Units:	Metric Tones
Exports for:	2002		2003
U.S.	(	U.S.	0
Others		Others	
Netherlands	6840	France	8733
France	5169	Netherlands	8296
Germany	3947	Germany	5692
UK	1151	Austria	1498
Belgium	1071	Belgium	1439
Italy	892	Italy	1268
Austria	863	Sweden	989
		China	795
		UK	793
Total for Others	19933	<u> </u> 	29503
Others not Listed	2529		3597
Grand Total	22462		33100

## Import Trade Matrix

**Country** Spain

Commodity Strawberries, Frozen

Time Period	CY	Units:	Metric Tones
Imports for:	2002		2003
U.S.		U.S.	0
Others		Others	
Morocco	1051	7 Morocco	12503
France	28-	4 Belgium	208
Belgium	23	0	
Total for Others	1103	<u> </u> 1	12711
Others not Listed			389
Grand Total	1103	1	13100